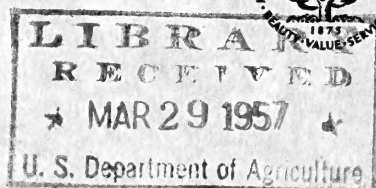


Wholesale PRICE LIST

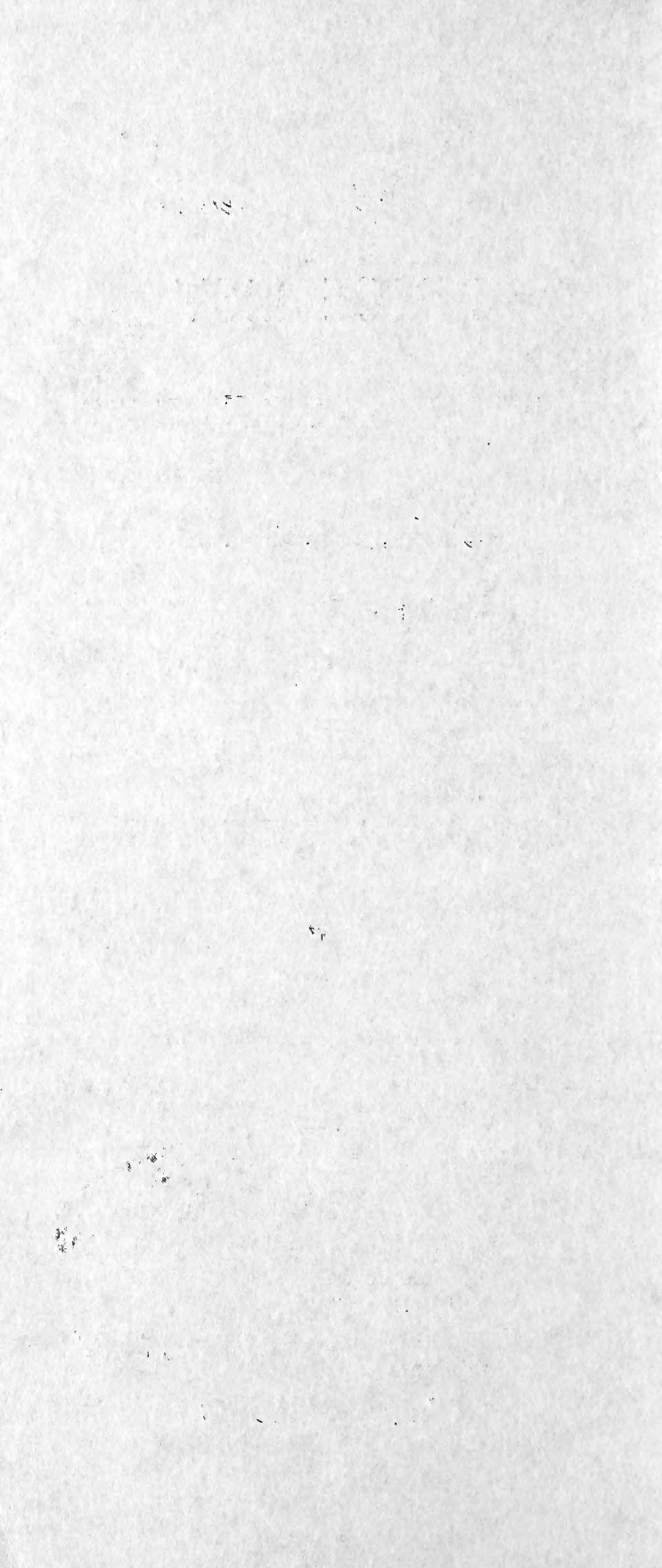
FALL 1956 -- SPRING 1957

Our Specialities

- Field-Grown Evergreen Liners
- Pink Flowering Dogwoods
- Double Flowering Peaches



Chase, Alabama



Wholesale Price List

Fall 1956

Spring 1957



Chase, Alabama

Telephone: Huntsville, Alabama

Day—JEfferson 4-0261

Night—JEfferson 4-1650

Address all correspondence to—Chase, Alabama

TERMS AND CONDITIONS

TERMS—To customers with established credit rating our usual terms—NET 30 days. All orders will be promptly acknowledged, greatly appreciated, and expedited with personal supervision. All COD orders must be accompanied by 25% CASH.

Prices—All Prices subject to change without notice. Fifty or more plants at the one hundred rate; three hundred or more plants at one thousand rate. One thousand or more @ 5,000 rate.

Shipments—Customers are requested to advise shipping instructions; i.e., date order to be shipped; whether motor freight or express. Our liability ends upon delivery to carrier. All shipments are f.o.b. Chase, Alabama.

Packing—Our packing is free when cash, check or money order accompanies order. Our packing material consists of shingle tow and sphagnum moss dampened to the right degree insuring live delivery.

Guarantee—Our aim is to grow stock true to name, but in event of error, we hereby agree to replace stock that may prove untrue to name upon proper proof, with additional stock or refund purchase price. At no time do we accept responsibility for more than original purchase price.

T. W. "Tom" Naugher.....Gen. Mgr.

R. L. "Bob" Reeves.....Prod. Mgr.

W. D. "Dan" Cabe.....Sec'y & Sales

"Your confidence warrants our personal supervision."

Our Specialities

- **Field-Grown Evergreen Liners**

See Pages 8 and 9.

- **Pink Flowering Dogwoods**

See Pages 4, 5 and 14.

- **Double Flowering Peaches**

See Page 11.

Visitors Always Welcome!

You'll Like NAUGHER'S Quality !

Finished Stock

CONIFEROUS EVERGREENS

ANDORRA JUNIPER

	Per Each
15-18" — B&B -----	1.00
18-24" — B&B -----	1.25
24-30" — B&B -----	1.50

ASHFORDI JUNIPER

2- 3' — B&B -----	1.00
3- 4' — B&B -----	1.25
4- 5' — B&B -----	1.50

FASTIGIATA JUNIPER

3- 4' — B&B -----	1.25
4- 5' — B&B -----	1.50

**GREEK JUNIPER—Sheared-
Shapely**

8-12" — B&B -----	1.00
12-15" — B&B -----	1.25
15-18" — B&B -----	1.40

IRISH JUNIPER

2- 3' — B&B -----	1.00
3- 4' — B&B -----	1.25
4- 5' — B&B -----	1.50
5- 6' — B&B -----	1.75

PFITZER JUNIPER

12-15" — B&B -----	1.00
15-18" — B&B -----	1.25
18-24" — B&B -----	1.50
24-30" — B&B -----	1.75

You'll Like NAUGHER'S Quality !

PINK FLOWERING DOGWOOD

(Cornus Florida Rubra)

ONE YEAR

	Each	per 10	100	1000
12-18"—Bare Root ..	1.00	.75	.65	
18-24"—Bare Root ..	1.25	1.00	.90	
24-30"—Bare Root ..	1.50	1.25	1.15	
30-36"—Bare Root ..	1.75	1.50	1.25	

TWO YEAR

2- 3' — Bare Root ..	2.00	1.75	1.50
3- 4' — Bare Root ..	2.50	2.00	1.75
4- 5' — Bare Root ..	3.50	3.00	2.75
5- 6' — Bare Root ..	4.50	4.00	3.75

BALLED & BURLAPPED

2- 3' — B&B	2.50	2.00	1.75
3- 4' — B&B	3.00	2.50	2.25
4- 5' — B&B	4.00	3.50	3.25
5- 6' — B&B	5.00	4.50	4.25

* * *

- *Budded on Transplanted Seedlings*
- *Heavy, Fibrous Root System*
- *Sturdy Caliper*
- *Heavily Branched*
- *Properly Grown*
- *Liberally Graded*

You'll Like NAUGHER'S Quality !

Cornus Florida Rubra

DOGWOOD

America's Favorite Flowering Tree



NAUGHER'S Quality Pink Dogwood!

24-30"

30-36"

One Year



Fifty or more at 100 Rate

Three hundred or more at 1000 Rate



You'll Like NAUGHER'S Quality !

SHADE TREES

CHINESE ELM—Bare Root

Well-Branched

	Ea.
5- 6'— $\frac{3}{4}$ -1 $\frac{1}{4}$ "C -----	1.00

SILVER MAPLE—Bare Root

Well-Branched

	Ea.
5- 6'— $\frac{1}{2}$ - $\frac{3}{4}$ "C -----	.75
6- 8'— $\frac{3}{4}$ -1"C -----	1.00
8-10'—1 $\frac{1}{4}$ -1 $\frac{1}{2}$ "C -----	1.50
10-12'—1 $\frac{3}{4}$ -2"C -----	2.00



NAUGHER'S Field-Grown Andorra Liners

MAGNOLIA SOULANGEANA

Balled & Burlapped

18-24"—1.75 2-3'—2.00

3-4'—3.00

Well Branched

You'll Like NAUGHER'S Quality !

Finished Stock
BROADLEAVED EVERGREENS

ABELIA GRANDIFLORA

2- 3' — B&B	1.00
3- 4' — B&B	1.25

CHERRY LAUREL—Sheared Specimens

2- 3' — B&B	1.25
3- 4' — B&B	1.50
4- 5' — B&B	1.75
5- 6' — B&B	2.00
6- 8' — B&B	2.50

EUONYMOUS JAPONICA

18-24" — B&B	1.25
24-30" — B&B	1.50
30-36" — B&B	1.75

EUONYMOUS PATENS

18-24" — B&B	1.15
24-30" — B&B	1.25
30-36" — B&B	1.50

ILEX BURFORDI

12-18" — B&B	1.25
18-24" — B&B	1.50
24-30" — B&B	1.75

ILEX ROTUNDIFOLIA

12-15" — B&B	1.25
15-18" — B&B	1.50

LIGUSTRUM JAPONICUM—Jap Privet

2- 3' — B&B	1.25
3- 4' — B&B	1.50
4- 5' — B&B	1.75

NANDINA DOMESTICA—Many Canes-Berries

12-18" — B&B	1.00
18-24" — B&B	1.25
24-30" — B&B	1.50
30-36" — B&B	1.75

You'll Like NAUGHER'S Quality !

FIELD -- GROWN LINING OUT STOCK

		Each per	100	1000	5-15 M
Abelia Edward Goucher	1 Yr.	6-12"	15	12 1/2	10
Abelia Grandiflora	1 Yr.	6-12"	15	12 1/2	10
Andorra Juniper	1 Yr.	6-12"	15	12 1/2	10
Ashfordi Juniper	1 Yr.	6-12"	15	12 1/2	10
Fastigiata Juniper	1 Yr.	6-12"	15	12 1/2	10
	2 Yr.	8-18"	20	17 1/2	15
Greek Juniper	1 Yr.	6-12"	15	12 1/2	10
Hetzi Juniper	1 Yr.	6-12"	17 1/2	15	12 1/2
Irish Juniper	1 Yr.	6-12"	15	12 1/2	10
Pfitzer Juniper	1 Yr.	6-12"	20	17 1/2	15
Pfitzer Juniper Compacta	1 Yr.	6-12"	20	17 1/2	15
Savin Juniper	1 Yr.	6-12"	15	12 1/2	10

FIFTY OR MORE PLANTS AT 100 RATE

THREE HUNDRED OR MORE PLANTS AT 1000 RATE

ONE THOUSAND OR MORE PLANTS AT 5000 RATE

Please Order in Multiples of 25!

Naugher's field-grown evergreen liners are produced under ideal conditions—properly irrigated, cultivated, fertilized, root pruned—thus a hardy, well-rooted liner. Our liners are dug, graded, and made ready for shipment within a forty-eight hour period. You can rest assured that Naugher's liners have not been stored except under Nature's storage conditions; that is, left in the field until shipping orders are received.

DECIDUOUS SHRUBS

DEUTZI, Pride of Rochester—Bare Root

	Per Each
6-12" -----	.25
12-18" -----	.30

FORSYTHIA—Bare Root

Intermedia, Fortunei, Spectabilis

6-12" -----	.30
12-18" -----	.35
18-24" -----	.40
2- 3' -----	.45

LONICERA FRAGRANTISSIMA

Bare Root

6-12" -----	.30
12-18" -----	.40

WIGELIA ROSEA—Bare Root

6-12" -----	.30
12-18" -----	.40
18-24" -----	.50



NAUGHER'S Ready-to-plant Pfitzer Liners

You'll Like NAUGHER'S Quality !

DOUBLE FLOWERING PEACHES

(Dormant Buds)

Colors: Red, White, Pink

12-18"—17½c 18-24"—20c 2-3'—30c

3-4'—40c 4-5'—50c 5-6'—60c

6-8'—75c

*“Without a doubt, our best crop of
flowering peach in years.”*



CALIFORNIA PRIVET

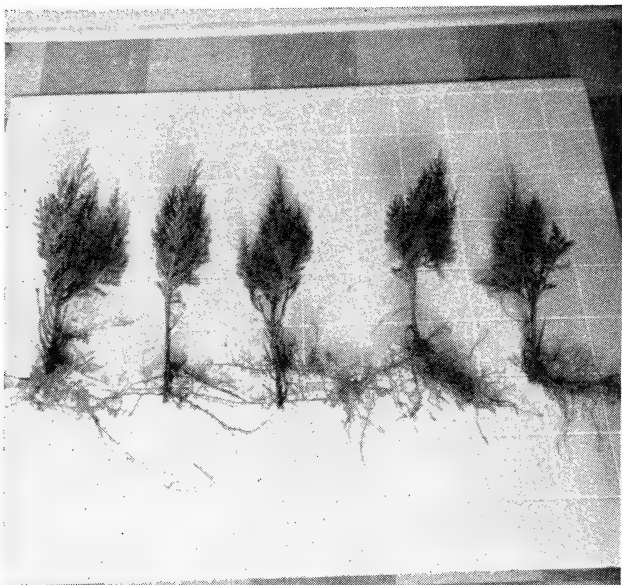
Lining Out ----- 25.00 per M

6-12" ----- 30.00 per M

12-18" L(3 Canes) 35.00 per M

Plant America!

You'll Like NAUGHER'S Quality !



NAUGHER'S Root Pruned Greek Juniper
1 Yr. — 6-12"

ILEX EAST PALATKA

2" Pots—Heavy Liners
Each

Per 100

27½

Per 1000

22½

Naugher's field-grown evergreen liners are produced under ideal conditions—properly irrigated, cultivated, fertilized—thus a hardy, well-rooted liner. Our liners are dug, graded, and made ready for shipment within a 48 hour period. You can rest assured that Naugher's liners have not been stored except under Nature's storage conditions, i.e., left in the field until shipping orders are received.

You'll Like NAUGHER'S Quality !



NAUGHER'S Pfitzer Juniper Compacta
1 Yr. — 6-12"

TRANSPLANTED EVERGREENS

(Bare Root)

ANDORRA JUNIPER (Nice Shapely Plants)

	Each	per 10	100
6 -8" -----	.40		.30
8-12" -----	.50		.40
12-15" -----	.60		.50

NANDINA DOMESTICA

4- 6" -----	.20	.15
6- 8" -----	.25	.20
8-12" -----	.35	.30
12-18" -----	.40	.35

PFITZER JUNIPER

6- 8" -----	.50	.40
8-12" -----	.60	.50

PFITZER JUNIPER COMPACTA

6- 8" -----	.50	.40
8-12" -----	.60	.50

*Ideal for Root Wrapping, Canning,
Mail Order, or Transplanting.*

Every Pink Dogwood from

NAUGHER NURSERY

is quality at its best—

PINK FLOWERING DOGWOOD

(*Cornus Florida Rubra*)

America's Favorite Flowering Tree

ONE YEAR

	Each	per 10	100	1000
12-18"—Bare Root ..	1.00	.75	.65	
18-24"—Bare Root ..	1.25	1.00	.90	
24-30"—Bare Root ..	1.50	1.25	1.15	
30-36"—Bare Root ..	1.75	1.50	1.25	

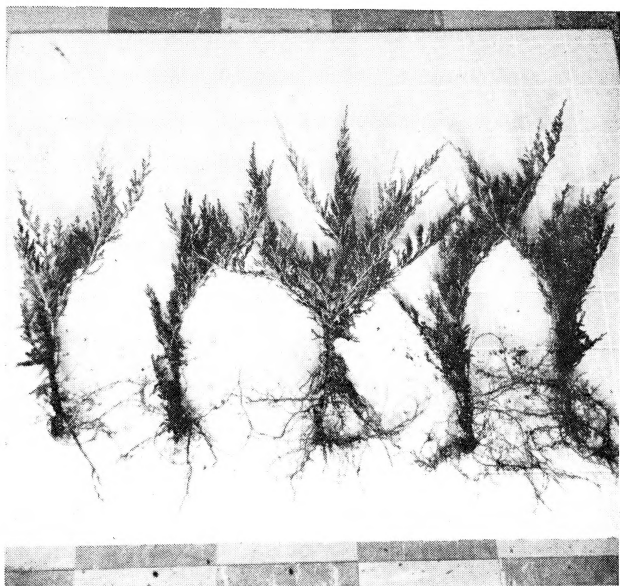
TWO YEAR

2- 3' — Bare Root ..	2.00	1.75	1.50
3- 4' — Bare Root ..	2.50	2.00	1.75
4- 5' — Bare Root ..	3.50	3.00	2.75
5- 6' — Bare Root ..	4.50	4.00	3.75

BALLED & BURLAPPED

2- 3' — B&B	2.50	2.00	1.75
3- 4' — B&B	3.00	2.50	2.25
4- 5' — B&B	4.00	3.50	3.25
5- 6' — B&B	5.00	4.50	4.25

You'll Like NAUGHER'S Quality !



NAUGHER'S Andorra Juniper

1 Yr. — 6-12"

NANDINA SEEDLINGS

(Bed-Grown)

3-4"—\$50.00 per M

4-6"—\$75.00 per M

For Transplants See Page 13

FIFTY OR MORE PLANTS

@ 100 RATE

THREE HUNDRED OR MORE

PLANTS @ 1000 RATE

You'll Like NAUGHER'S Quality !

CHASE, ALABAMA IS SERVED BY—

- Railway Express Agency
 - Nashville, Chattanooga & St. Louis R. R.
 - Southern Railroad
 - Motor Freight Carriers
 - United States Post Office
 - Western Union



APPROXIMATE SHIPPING WEIGHTS

Liners

1 Yr.	Packed in Crates	175 lb. per M
2 Yr.	" " "	250 lb. per M

Dogwoods

12-18"	Burlapped Bales	100 lb. per C
18-24"	" "	150 lb. per C
24-30"	" "	175 lb. per C
30-36"	" "	200 lb. per C

Flowering Peaches

12-18"	Burlapped Bales	85 lb. per C
18-24"	" "	100 lb. per C
2-3'	" "	125 lb. per C
3-4'	" "	150 lb. per C



Chase, Alabama

MEMBERS

American Association of Nurserymen
Southern Nurserymen's Association
Alabama Nurserymen's Association
Tennessee Nurserymen's Association

TELEPHONE

Huntsville, Alabama

Day—JEfferson 4-0261

Night—JEfferson 4-1650

Visitors Always Welcome!

Plant America!



Chase, Alabama